

CREATIVE VIDEO CORPORATION CAPABILITY STATEMENT



OVERVIEW

Established in 1997, Creative Video Corporation (CVC) is a one stop shop, full-service video production and post-production studio – big enough to handle mission-critical projects but small enough to give each one personal care and attention. We base our success on three simple principles:

- Exceed expectations
- Find fresh, creative solutions to a client's unique set of challenges
- Be a reliable and responsive business partner

Fortune 500 companies recognize CVC as an excellent service provider. These companies include GE, Marsh & McLennan Companies, Cigna, HomeServe, Pepperidge Farms and Alcoa. We also collaborate with local non-profit organizations such as the United Way, STAR, Senior Umbrella Norwalk, Pacific House, March of Dimes, and many others.

In addition to CVC's numerous industry awards, the Greater Norwalk Chamber of Commerce recognizes CVC with a Small Business Award for succeeding as a small business in a fiercely competitive environment.

SERVICES

- Development, Scripting and Logistics
- On-location Camera, Teleprompter, Lighting & Sound
- Video Editing
- 3D animation & Motion Graphics
- Color Correction & Visual Effects
- Web Development & Design
- Aerial Photography and Video
- Streaming Media and Internet Broadcast
- On-site AV Support

DIFFERENTIATORS

- We create premium content on a tight budget.
- We have the experience (over 25 years) to meet tight deadlines.
- We take the stress out of any project.
- We ignite our creativity by using both sides of our brain.
- We understand branding, corporate culture, media marketing and digital distribution.
- We specialize in 3D animation and motion graphics to help bring clarity to complex technical concepts, or visualizing products, inventions, architectural structures or infrastructure.
- Worldwide travel experience.
- We are located in southern Connecticut; near Manhattan and New Jersey.
- We are a Better Business Bureau accredited business.

CURRENT / PAST PERFORMANCES

Marsh & McLennan Companies – "Workday" Awareness Modules – Contact: Christian Schaub

Marsh & McLennan came to CVC for three character-driven animated modules to showcase their new management and contact system that can be accessed from any device. We conceptualized, scripted, designed, animated, lip-synced and delivered all three modules to lessen the intimidation of using "Workday's" simplified management solution.

GE Working Capital Solutions – Worldwide Quarterly "All Employee Meeting" – Contact: Zulaika Jumaralli

GE is lending capital to help businesses grow on a global scale by making smart decisions. Select business experts at GE are recognized for their exceptional service. CVC does live switching of the event, audio mixes 4 to 6 mics, presents a pre-edited video opener, and delivers the event for the GE global community to view online.

Pacific House – Young Adult Homelessness for Fund-Raising Event – Contact: Andrew J. Barer

Pacific House is a safe haven for homeless adults, where they encourage employment and self-sustainability. CVC develops a script and art direction to produce and edit and emotionally charged video.

Con Edison of New York – The New Energy Management System – Contact: Jamie Prettitore

Con Edison has multiple contingency plans in effect to safeguard equipment and control centers from terrorism or natural disasters. This two time award winning video is a showcase of the new top-secret facilities, the timeline of renovations, and the people that made it all happen. Scripting, producing, directing, editing and 3D animation.

DUNS Number: 957378482

CAGE Code: 1YNC6

EIN: 06-1477217

NAICS Codes:

512110 – Motion Picture/Video Prod.

512191-TV & Other Post Production

512199-Other motion picture & video

541840-Media

SAM Registration: Active

Accepting Credit Cards: Yes

Business Size: Small Business

Certifications:

DOT DBE, Small Business, Minority Owned Business, Woman Owned Business, Hispanic American Owned Business

Contact:

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CREATIVE VIDEO CORPORATION – Francisca Bogdan, Founder & President

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